

IEEE PES

GTD Grand International
Conference and
Exposition Asia 2019
Bangkok, Thailand



BIG SHIFT IN POWER & ENERGY

Conference
19th-23rd March 2019

Exposition
21st-23rd March 2019

Bangkok International Trade
& Exhibition Centre (BITEC),
Bangkok, Thailand

For More Information

Please Visit

www.ieeeegt-d.org



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Become a Sponsor at GTD Asia 2019

Sponsorship is a fantastic opportunity to increase your exposure before, during and after the event. These opportunities have been developed to offer a wide variety of ways to reach the attendees and to fit any budget. In addition, we are happy to discuss any additional ideas you would like us to consider. We currently offer the following two types of sponsorship:

SPONSORSHIP BENEFITS

Exhibition Space in Prime Area	DIAMOND	PLATINUM	GOLD	SILVER
	90 sqm	72 sqm	54 sqm	36 sqm
Company Logo acknowledgement in online & offline media:				
•Main Web Pages				
•Electronic Marketing Materials				
•Printed Materials				
•Backdrops: Opening Ceremony	✓	✓	✓	✓
•Backdrops: Conference Program				
•Directory Board				
•Show Daily				
•Exhibitor Catalogue's cover				
•Archway				
Presentation Slots	6 x	3 x	2 x	1 x
Pre-show and Post-show exclusive interview (in official media, social network etc.)	✓	✓		
Logo advertisement on Lanyard	✓			
Logo advertisement on Exhibitor and Delegate Badges	✓			
One Page Advertisement in Exhibitor Catalogue	✓	✓	✓	✓
VVIP Invitation cards for Executive Party and Gala Dinner in IEEE PES Asia 2019	30 x	20 x	10 x	5 x
Delegate badges for GTD Asia 2019 Conference and Exhibition	100 x	60 x	20 x	12 x
Visitor badges per day during 21 - 23 March 2019 for Exhibition only	3,000	1,800	1,200	900

SPONSORSHIP OPPORTUNITY

ONSITE ADVERTISEMENT	PRICE
Presentation slot (in the exhibition hall) <ul style="list-style-type: none"> ● 45 Mins per Slot 	2,000 USD
Logo on Lanyard <ul style="list-style-type: none"> ● Limited for 3 companies (1 for PG, 1 for T&D, 1 for RE) 	16,000 USD
Logo on Badge <ul style="list-style-type: none"> ● Limited for 6 companies (2 for PG, 2 for T&D, 2 for RE) 	16,000 USD
Logo on J Flag at outer Parking (at BITEC) <ul style="list-style-type: none"> ● Limited for 2 companies only 	3,800 USD
Logo on Hanging Banners (2 Sides) in the exhibition hall <ul style="list-style-type: none"> ● Depend on booth location 	3,000 USD
Logo on Form Filling Counter, Shuttle Bus Counter Limited for 3 companies only	1,500 USD
Logo on Pillar (at Hall 98-100)	1,500 USD

PRINTED MATERIALS	PRICE
Exhibitor/ Fair Catalogue	
<ul style="list-style-type: none"> ● One full color page advertisement in Exhibitor Catalogue 	1,500 USD
<ul style="list-style-type: none"> ● Half full color page advertisement in Exhibitor Catalogue 	1,000 USD
<ul style="list-style-type: none"> ● One Logo on Exhibitor Catalogue's cover 	700 USD
Show Preview	
<ul style="list-style-type: none"> ● Exclusive Interview one full color page in Show preview 	1,000 USD
<ul style="list-style-type: none"> ● Half full color page advertisement in Show Preview 	800 USD
<ul style="list-style-type: none"> ● Quarter full color page advertisement in Show Preview 	600 USD
<ul style="list-style-type: none"> ● One Logo on Show Preview's first page 	600 USD
Show Daily	
<ul style="list-style-type: none"> ● Half full color page advertisement in Show daily 	700 USD
<ul style="list-style-type: none"> ● Quarter full color page advertisement in Show daily 	500 USD
<ul style="list-style-type: none"> ● One Logo on Show Daily's first page 	500 USD

SPONSORSHIP OPORTUNITY

E-Newsletter (Monthly)	PRICE
•Exclusive Interview column in E-Newsletter (1 Time per month)	800 USD
•One Logo in E-Newsletter	600 USD

ONSITE ACTIVITIES	DATE	TIME	PRICE
Opening Reception	Mar-20	5 pm - 7 pm	6,500 USD
Networking Reception	Mar-21	4.30 pm - 6 pm	3,200 USD
Gala Dinner	Mar-21	6 pm - 9.30 pm	26,000 USD
Poster Reception	Mar-22	5 pm - 7 pm	3,200 USD
Delegate Lunch			
• Delegate Luncheon	Mar-20	11.30 am - 1 pm	4,700 USD
• Delegate Luncheon	Mar-21	11.30 am - 1 pm	4,700 USD
• Delegate Luncheon	Mar-22	11.30 am - 1 pm	4,700 USD
• Student Luncheon	Mar-22	11.30 am - 1 pm	4,700 USD
Coffee Break (*Conference Area)			
• Tutorial Sessions	Mar-20	8 am - 5 pm	2,600 USD
• Forrum Sessions	Mar-21	8 am - 5.15 pm	2,600 USD
	Mar-22	8 am - 5.15 pm	2,600 USD
	Mar-23	8 am - 12.15 pm	2,600 USD
• Technical Sessions	Mar-21	8 am - 5.15 pm	2,600 USD
	Mar-22	8 am - 5.15 pm	2,600 USD
	Mar-23	10 am - 12.15 pm	2,600 USD
• Super Sessions	Mar-21	3.15 pm - 5.15 pm	2,600 USD
	Mar-22	8 am - 3 pm	2,600 USD
Closing Reception	Mar-23	3 pm - 4 pm	6,500 USD